

The Murwillumbah Arts Trail 2019



First....

The friendly fine print.

These terms and conditions cover pretty much every eventuality and are a bit stiff and formal. That's the way of the legal beagles.

We want MAT19 to be a vibrant cultural experience for the whole community; we love it that you're interested in exhibiting.

In short

- If you're a visual artist you need to exhibit alone. Send us images of recent works and tell us about your work and you.
- If your work is pottery, beading, quilting, textiles and the like - you can exhibit as a group. Group maximum 5, minimum 3, \$90 application fee and \$90 if you're successful. 15% commission. We anticipate this will be attractive to groups of artisans who work and learn together. [Click here to go to the group application page.](#)
- Remember of course that the work in MAT19 needs to reflect 'Now I see it, now you don't.'
- If you're successful you will be advised very soon after February 28. We'll need extra information from you by April 16.
- We always fly by the seat of our pants because we don't know what exhibition spaces will be available or what shopfronts we might snare until only a few weeks before the event.
- Please be assured we will do as well as we possibly can; we all want this to be a huge success.
- We may need your help in getting data about just how successful the event is. More on this later. (*hint* - it will be not difficult)

Andy Reimanis is holding a workshop about the theme in early to mid March and will invite all successful applicants. It's a chance to brainstorm and invent some great ideas for your exhibition. More later.

Please read these terms and conditions. Should you need assistance, please contact me (Pat - pat@patmiller.net.au) for advice or redirection to the right member of the curatorial panel.

Pat

On behalf of the Creative Caldera committee.

The application and these terms of conditions are a contract between the artist and The Murwillumbah Arts Trail 2019.

Both parties agree to be bound by the following terms and conditions.

Expressions of interest close midnight Sunday, February 16, 2019. Depending on the number of expressions of interest we may extend this at the curatorial panel's discretion.

The Murwillumbah Arts Trail 2019 galleries are open at various times between 3.00pm and Thursday May 16, 2019 and 6.00pm Sunday May 19, 2019. This is the time frame and the hours the galleries will be open will be listed on the program. You will need to staff your own exhibition.

At four days, the 2019 event is shorter than 2018's to allow you to more effectively staff your space and interact with patrons.

Eligibility for Entry

Please consider the curatorial guideline of “Now I see it, now you don’t” in submitting work in MAT19.

Your expression of interest

To give you the best possible chance of participating in MAT19, we ask you to give us your best pitch when describing your work.

For sculptural work, installations and other work as appropriate, high quality images or proposed sketches (including scale and elevation if necessary) of your work must be included as part of your entry.

Exhibition spaces are not advised until close to the event. Your accurate information is very useful to allow us to plan who will be exhibiting where.

Multiple works by one artist

We will accept multiple works by you under the one artist entry. Please understand we may not accept all the works you submit for consideration. The idea is to give us images of samples of your work, a brief biography, some information about your artistic practice.

We understand also that at the time of your expression of interest, work for MAT19 may not be even devised, let alone complete. We will base our decision on your prior work. When your application is successful you will need to tell us all about the work you are going to exhibit. This should happen before April 16. When you are advised of your success in being part of MAT19 we will let you know how to do this.

About the work you exhibit

You need to consider your work's resilience. In an event such as ours there will always be issues around security, safety, temporary installation and removal. There will be public interaction, inquisitive children, misdirected ice cream, environmental factors and simply the risk associated with having your work seen by a large number of people.

You warrant you are the legal owner, maker and proprietor of the works who holds the exclusive copyright of the works. As the holder of the unencumbered title to the works, you warrant that you are lawfully permitted to exhibit/perform, advertise for sale, sell and/or transfer the works at, during, and after the MAT19, without the consent, approval or license of any other authority whatsoever. Please remember this if you developed work in partnership.

For each work you exhibit please tell us:

- A suitable photo of the work
- The artist's name
- The work's title
- A description of the materials or medium used
- Its dimensions
- A 25 word backstory if appropriate
- Its sale price accounting for GST (if applicable) and commission of 15%.

Curatorial information

The 2019 Curatorial panel is:

- Kylie Mitchell-Smith – Tweed Tourism
- Nick Clow – Musician and committee member
- Christine Mellor – Artist and committee member
- Pat Miller – Committee member

Advisers to the panel are

- Andy Reimanis – Wildscape Galleries/Caldera Art
- Jill Tanner – M-Arts

The Creative Caldera executive committee will have input into the decisions. The final decision will be made and/or reviewed by three practising artists.

Your application will be assessed on

- your biography
- a sample of your works (submitted with your EOI)
- your statement about your work(s)
- the technical excellence of your demonstrated practice in the work
- the 'fit' with the exhibition spaces (for example, we have limited space to show an enormous sculpture, miniature paintings might be a bit difficult, and so on)
- the variety of work and media on offer in the event as a whole (for example, thirty exhibitions of origami might not be great)
- other factors that are inherent in a complex event (and that we don't know about)

The panel's decision is final.

We will notify you of your success (or, alas, not)

We will let you know how you went by email as soon as possible after February 28, 2019.

Sales

Sales will be centrally managed and accounted for by Creative Caldera. The systems to manage this will be fair and transparent, with all monies recorded and receipted.

A 15% sales commission to fund MAT20 applies to all sales.

When you sell work:

- Because it's a four day event and people are travelling to get to it, people who are not local can take their purchases with them upon purchase. Logically it would be a really good idea to have replacement work to hand as things are sold.
- Should you decide to keep the work on display and ship it to the new owner later, the costs and related organisation are entirely your responsibility.
- Local buyers can of course organise the red dot for pickup later but the purchases must be collected by 1.00pm on Monday May 20, 2019.

Commission is reinvested into Murwillumbah Arts Trail to support the sustainability, growth, and autonomy of the festival. You, the artist, acknowledge that MAT19 is appointed as agent for the purposes of negotiating sales of artwork only and indemnifies MAT19 from any claims, suits or demands of any nature arising, without limitation, from the sale of the artworks or arising from any defects or faults with the artworks.

MAT19 will not share commissions with other galleries or agents.

Any sales or commissioning of works, which arise from a contact or approach from a purchaser during or as a result of the MAT19 whether or not the actual artwork was exhibited (such as new work or commissions) will attract a commission payable to the MAT19 upon completion of a sale. Any approaches made to the Artist once their artwork has been accepted into MAT19 up to and during the MAT19 for the sales and commissioning of works must be referred to and brokered through MAT19.

You must advise MAT19 of any discussions or negotiations they have entered into for the artwork exhibited in the MAT19 before exhibiting.

You shall keep MAT19 fully informed at all times in respect of any enquiries or offers to purchase works or commissioning of works arising out of the exhibition.

Any sales made within the time frame as set out by MAT19 will result in a commission of 15% payable to MAT19 unless some other commission has been negotiated for the particular transaction prior to finalising any sale price.

If MAT19 engages a client for purchasing a artwork and the sale occurs after the two (2) month period all terms and conditions of this agreement will apply.

This 'sales' section is a very legal-ese way of saying we are trying to be fair to artists as well as having to make some commission to make MAT20 possible. Don't forget the organisers of the whole event aren't paid a cent for their work.

Site allocation

The curatorial team will allocate sites for exhibitions throughout Murwillumbah.

As the final number and type of venues is uncertain, we will make the process as collaborative and workable as we can.

Media and public image

MAT19 has a comprehensive marketing, media and public relations program.

You are welcome to talk to the media about MAT19.

But we need to be clear that you should not speak on behalf of MAT19 – that is the prerogative of the Creative Caldera executive or their delegates. Please do not issue media statements that involve MAT19 without the consent of MAT19. Please run it by Pat Miller first. pat@patmiller.net.au

Artists must acknowledge the correct name of the exhibition as either MAT19 or The Murwillumbah Arts Trail 2019 when referring to the exhibition or its organisation.

Please be very clear about [Australian Copyright Law](#). This applies to representation and ownership of work. We are not qualified to give you legal advice and you should seek your own as necessary please.

Labour intensive works and those requiring power

There is limited availability of 240V power. If your work requires power please discuss this with the curatorial panel before any arrangement to exhibit is made.

All works that need electrical power must be single phase 240 volt, maximum 2 AMP current draw: please ensure all wiring is verified safe and tagged by a licensed electrician.

Artworks/Performances, with audiovisual, sound, lighting, digital devices or other technical components must be accompanied by two copies of a clearly labelled, well laid out instruction manual. Please contact the curatorial panel to discuss these requirements before April 18, 2019.

Setup

Bump in of the event will be negotiated in the week beginning Sunday May 12. Depending on the sites, types of art and the willingness of the venue proprietors, this may be a flexible and one-off negotiation.

Again it will be contingent on the sites and their availability.

Signage

For other than individual art work, signage is not permitted at the event unless prior approval has been given by the curatorial panel.

No additional fencing or signage will be allowed around the artwork/performance. All street and public signage will be official MAT19 signage.

Why? We need to look after our sponsors and we need to keep the 'look' of the event consistent.

Installation and removal

We envisage installation will principally occur Wednesday May 16, 2019 and be completed before the 'soft' opening at 3.00pm on Thursday May 16, 2019.

Bump-out and removal will be on Monday May 20, 2019. By close of business on that day the premises should be returned to (even just a bit) better than original condition.

If your work requires specific installation techniques please let us know when you apply. You'll have to provide us with a statement detailing exactly how the installation and removal needs to happen. We are nothing if not creative and will try very hard to make it work. However, please understand some things are beyond our scope.

You need to inform the MAT19 curatorial panel if there are any special requirements in your installation method statement. It's a good idea to ask us before you write a lengthy statement – we can pretty much tell you if it's doable or not before you start.

All risk in the exhibition remains with the artist at all times, irrespective of whether the work is being handled by an exhibition staff member, visitor or the artist.

By submitting your entry form you authorise MAT19 committee, crew, delegates or volunteers to move or remove the artwork for any reason, including but not limited to public safety, damage or potential damage to the work or for curatorial cohesion.

Removal is on Monday May 20, 2019 from 8.00am – 1.00pm.

If any artwork remains on site after 4pm on Monday May 20, it will be removed and stored at your expense. We cannot guarantee its safety or security. Please make sure you take all your work away. All exhibition spaces / galleries / venues / sites must be returned to (even just a bit) better than their original condition.

Packing and storage

You are responsible for mounting and removing your own exhibition.

Information you need to provide for the printed MAT19 program

If you are a successful exhibitor in MAT19, you need to provide us with supplementary information before Monday, April 16, 2019.

From April 2 2019 there will be a portal on <https://www.murwillumbahartstrail.com.au> where you can provide this information. If we don't get updated information by April 16 we will use what information we have and cannot guarantee its currency or accuracy.

This information includes, for each artwork you exhibit in MAT19:

- A suitable photo of the work
- The artist's name
- The work's title
- A description of the materials or medium used
- Its dimensions
- A 25 word backstory if appropriate
- Its sale price accounting for GST (if applicable) and commission of 15%.

Artist sponsorship

Sponsors or supporters of the artist may be acknowledged in the MAT19 material.

If you have a sponsorship deal please let us know and we will work to accommodate their brand. However, as stated above, we have responsibilities to our sponsors and will be circumspect about diluting this effort.

You need to let us know in your application if there are sponsorship implications. Otherwise we will assume none and there will be no capacity for exposure of their brand.

Insurance

All risk for the artwork remains with the artist; this applies to the installation, maintenance and removal of the artworks or items / props needed for performances. Creative Caldera as the auspicing body for the Murwillumbah Arts Trail 2019 has current Public Liability and exhibitors insurance. Can we remind you your work's security is ultimately your responsibility?

Financial transactions

MAT19 will manage all financial transactions to do with the sale of works. The balance remaining (after commissions have been paid) will be paid to the artist by cheque or direct deposit within fourteen days of settlement or the end of the arts trail. We understand sometimes things get a bit messy.

The terms of sale are:

- 20% initial deposit at the time of the sale, 80% balance on collection of the work.
- Transport and insurance are the responsibility of the artist and purchaser.
- MAT19 has payment facilities available, fees and charges may apply. Electronic transfer of funds is the preferred method of payment.
- MAT19 is authorised by the artist to deduct its sales commission of 15% from the total of purchase monies paid before paying the balance to the artist.
- MAT19 shall be entitled to its commission payable hereunder upon completion of the sale of the artwork, or where the artist forfeits any deposit or other monies paid by a purchaser who fails to complete any such sale.

Disclaimer

MAT19 reserves the right to make changes or amendments to deadlines, programming, awards, venue and participation guidelines. While every care has been exercised in compiling and publishing the information contained in these pages, MAT19 accepts no responsibility for errors, omissions or changes to the information.

Creative Caldera, the parent organisation for MAT19 is a not for profit organisation. MAT19 has agreements with and receives funding from various stakeholders. The Murwillumbah Arts Trail has contractual obligations to supply event data, imagery and footage from the event to these and various stakeholders.

We will require data from artists around visitors, sales and associated matters to fulfil our obligations to our funding bodies.

Application costs

- Application fee - \$30 including GST non refundable.
- All successful applicants pay a further \$30 including GST.
- The fee(s) apply to all entrants and is non refundable.
- Payment is online by credit card through the portal <https://www.murwillumbahartstrail.com.au/expression-of-interest/>
- Submissions will not be eligible for selection unless payment of the entry fee is made in full.
- Only online applications are accepted for individual artists.

Key dates

February 16, 2019

- Entries Close

March 01, 2019

- Artists and performers are notified of the selection decision

April 16, 2019

- High resolution images and supplementary detail supplied please
- Final artists statement and details for printed program

May 16, 2019

- Installation/Bump in and setup

May 20, 2019

- Removal/Bump out

A word about performance please

Performances may be cancelled and/or stopped if deemed unsafe or offensive. While we often consider risque and/or edgy work an asset to the event, we reserve the right to make a call on its suitability and remove the work from public view. A bit of controversy is fine, intentional or unintentional offence is not.

Checklist

- ★ Completed and submitted entry form
- ★ Photographs or images of your work included and labelled correctly (title, dimensions, media etc as above)
- ★ Artist statement (suggest 150 words)
- ★ Proposed work sketches as appropriate including scale, side and front elevations
- ★ If it's going to be tricky, installation method statement, including a list of materials, vehicles or equipment required, number of people required as well as a removal method statement
- ★ Application fee of \$30 first up
- ★ Acceptance fee of \$30 when you are advised you are successful
- ★ Artist insurance certificate of currency if you have your own
- ★ Your biography (suggest 150 words)

Should you need assistance, please contact Pat (pat@patmiller.net.au) for advice or redirection to the right member of the curatorial panel.

